



THE
OCEAN COUNTY BUSINESS
ASSOCIATION

BEST IN BUSINESS MAGAZINE

2011
VOLUME 2

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*Directory of Local
Business Professionals*

ED McOMSEY

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PRESIDENT'S MESSAGE

By Chuck Laing



Hello Friends,

Approaching a very intelligent man one day, I asked, "How is it going?" His response took me by surprise. He quickly replied, "It don't go, you gotta push it." Although I am not nearly as smart as that man, I admit to often borrowing his quip.

Think back on your own experiences: How many great things you have accomplished—or seen others you know accomplish—without pushing yourself? No meaningful goal is reached without effort or sacrifice. "You gotta push it."

The members of the OCBA have been pushing it. These wonderful entrepreneurs are at the top of their game, and believe me when I tell you they did not get there by eating bonbons and watching soap operas.

The Ocean County Business Association has doubled in size over the last 10 years without sacrificing the quality standards established by the founding members more than 30 years ago. Our Code of Ethics says it best:

- **Respect** all customers, employees, and competitors
- **Resolve** complaints in a timely manner
- **Promote** our products and services with integrity and honesty
- **Advance** the health and welfare of the community
- **Provide** goods and services as promised and on time.

Give any one of these outstanding business people a call when you need their goods or services, and you will agree: "It don't go, you gotta push it."

Warm regards,



Chuck Laing
Chuck Laing Construction Consultant, LLC